



The Virtual Prototyping Magazine

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ESItalk Magazine

ESItalk is a biannual 24-page magazine featuring news from ESI and from ESI's customers, related to Virtual Prototyping software and services. Written for engineers and managers in industrial manufacturing companies, ESItalk showcases the successes ESI customers have in optimizing product performance and manufacturing processes. ESItalk covers sectors such as automotive, railway, aeronautics and aerospace, heavy industry and consumer goods.

Previous editions of ESItalk magazine: www.esi-group.com/company/about/esi-talk-magazine

ESItalk Readership & Circulation

ESItalk is circulated to engineers, manufacturing and R&D Directors and managers at OEMs, suppliers and service providers worldwide, subsidiaries and agents, as well as shareholders and journalists around the world.

Advertisement contact: **Natasha Petrous** - natasha.petrous@esi-group.com

Advertising Rates

Inside Front or Back cover	Inside
1 issue: 950 €	Full Page: 950 €
2 issues: 1500 €	½ page: 550 €
3 issues: 2000 €	

For special requests, please contact: natasha.petrus@esi-group.com

Technical Specifications

4 color ads only.

The size for a full-page ad is 210(w) x 280(h) mm +5mm bleed.

The preferred format is high-definition PDF (300 dpi).

Article Placement

Rate 850 €.

270-word article (1900 characters) featuring a new platform, approach or technology, with one photo (6 cm x 4,5 cm).

Please provide us with a word document and a jpeg image (high definition, free of publication rights).

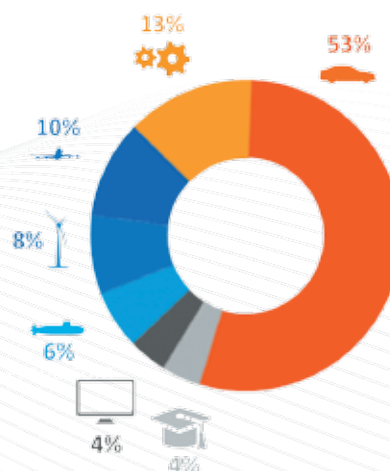
Circulation & Readership

We print 10,000 copies of each edition of *ESItalk* magazine, which we distribute to all ESI offices & agents across the world (84 destinations), and share with our customers and shareholders worldwide.

About ESI

ESI Group is a leading innovator in Virtual Prototyping software and services, established in more than 40 countries worldwide. Specialist in material physics, ESI has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtually replicating the fabrication, assembly and testing of products in different environments.

ESI Customers per Industry Sector



Selected Customers



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