

Sustainability End-to-End | How to win the Race to Net Zero?

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Marcus Götz and Cathleen Sudau will share their experience on supporting companies to understand and manage their sustainability impacts along the whole value chain. With the help of IT solutions, the Carbon Footprint of the entire vehicle can be collected, calculated and used as a basis for strategic derivation.

But to win the Race to Net Zero, companies not only need to consider the tail pipe emissions of their vehicle, they also need to decarbonise the entire product carbon footprint incl. purchased goods & services as well as the end-of-life of the product. IT solutions help to get an overview of the current emissions, steer the respective decarbonisation measures and enable companies to get on track within the Paris aligned 1,5°C pathway.