

Virtual & Augmented Reality as enabler of Digital Transformation in Baker Hughes

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During past 5 years the Turbocompressor unit of Baker Hughes has invested on Virtual Reality as a concrete possibility to improve product quality and provide better services to our customers. This path is part of our digital transformation, mandatory to survive in a more competitive and demanding environment due to cloud computing, big data, IoT and AI. The introduction of Virtual Reality together with Augmented reality require strong mindset change: in this presentation we'll show the challenges to embrace digital technologies such VR/AR.