

Meet us at



2020

to address the Evolution of Mobility



**WHAT ?**

Key Industry Topics we will be addressing to Innovate the Future of Mobility with Zero Physical Prototype

**WHEN ?**

Tuesday January 7<sup>th</sup> through Friday January 10<sup>th</sup>

**WHERE?**

Booth 9020 – LVCC, North Hall Automotive Section

## ELEVATE & ACCELERATE THE VEHICLE DEVELOPMENT

Accelerating the Digital Transformation of OEMs with Virtual Prototyping

Virtually Accurate Designs: Eliminate Real Prototypes & Real Testing

Experience, Validate and Communicate on the Production Process

## THE HIGHEST PERFORMING EVs

Reach the highest safety for EVs

Develop Vehicles with the Best Range to Go the Distance

Virtual prototyping for battery optimization and lightweight EV structural design

Developing Electric Vehicles that Go the Distance with System Modeling

## THE BEST AUTONOMOUS VEHICLES

Personalize the Passenger Experience in Autonomous Vehicles

Autonomous Virtual Test Drive for Safe and Reliable Vehicles

Physics-Based Sensor Simulation for The Safest Autonomous Vehicles

Integrate user experience in your design choice and improve acceptability

## HUMAN-CENTRIC ENGINEERING

AR, VR, MR, xR in the Manufacturing World

Human Centric Engineering to Integrate and Build your Next Vehicle as Planned

