

Press Release Paris, April 15, 2019 - 6pm

# Financial results 2018

- Results confirming the trust of industrial global leaders
- Strengthening financial structure
- Implementing a plan to achieve operational excellence and strategic focus

ESI Group, Paris, France, (ISIN Code: FR0004110310, Symbol: ESI), is announcing annual results for the year ending January 31, 2019, approved by the Board of Directors on April 12, 2019.

(€m)	1/31/2019	1/31/2018	Change	Change cer
Revenues	139.4	135.3	+3.1%	+3.9%
Licenses	109.8	105.7	+3.9%	+4.6%
Services	29.6	29.5	+0.2%	+0.8%
Gross Margin	101.5	97.8	+3.8%	+4.6%
% Revenue	72.8%	72.3%		
EBITDA	11.2	12.1	-7.8%	-13.8%
% Revenue	8.0%	9.0%		
Operating Income	7.0	8.1	-13.2%	-22.7%
% Revenue	5.0%	6.0%		
Net Income	3.3	2.4	+40.4%	+19.9%
% Revenue	2.4%	1.8%		

# Results confirming the trust of industrial global leaders

Sales came to €139.4 million (+3.1%; +3.9% at constant exchange rate (cer)), bolstered by renewed momentum in the Licensing business (79% of revenues to €109.8 million, up +3.9%; +4.6% cer). Services (Consulting) remained stable at €29.6 million (+0.2%; +0,8% cer), for a 21% share of total revenue.

The progress in sales confirms the concrete results of a business development focused on key accounts and the launching of strategic initiatives such as in light weight engineering and immersive human centric engineering. Building on a strongly established and growing solid installed base, this promises a significant growth potential for the Group.

Notably, the twenty largest global customers account for 45% of total order intake. This roster includes some of our strategic partners and the world's industrial leaders (particularly in the Automotive, Aeronautics and



Energy sectors), which are well along in the digital transformation of their business models. ESI's business average growth with these customers is double-digit growth rates and as much as twice the PLM market average. These leaders of the Industry 4.0 and Smart Factory have enthusiastically welcomed ESI Group's physics based Virtual Prototyping solutions and their further development perspective of performance inservice.

### **Strengthening financial structure**

In the context of the moderate average growth over the period, the current transformation and increased longterm investments weigh, as anticipated, on the Group's results and profitability for the 2018 year. Individually, the Group's core business shows a good level of profitability, while the innovation activity, that contributes to positioning the Group for the future, carries by construction lower profitability in the early years.

### Improvement of the gross margin

ESI Group's gross margin increased by +3.8% to €101.5 million, representing 72.8% of revenues (vs. 72.3% in 2017). This progression is due to an improved gross profit margin for Licensing of 85.2% (vs. 84.7%) and a greater increase in the Licensing business compared to the Services.

### Increased investments

The operational optimization associated with the Group's transformation has differing impacts on two main expense items. In 2018, the Group increased:

- R&D investments, which came to €36.8 million (33.5% of licensing revenue), up €1.9 million, in consequence of integrating technologies and adapting the offer. Taking into account ESI Group's Research Tax Credit and capitalization of development costs, R&D expenditures recorded in the Profit & Loss Statement were lower, at €31.7 million, an +8.2% growth;
- Sales and Marketing (S&M) expenses, which came to €43.0 million (30.9% of revenues), up €1.1 million as part of a sales structuring focused on developing a key account strategy and targeting strategic initiatives.

### Slight decrease in operating profitability

EBITDA amounted to  $\in 11.2$  million (vs.  $\in 12.1$ m in FY'17), for a margin of 8.0% of total revenues (vs. 9.0%), before considering the depreciation and amortization associated with major amortization of investments, which bring the Group's operating income to  $\in 7.0$  million (5.0% of revenues) compared to  $\in 8.1$  million in FY'17 (6.0% of revenues).

### **Cash situation**

The Group's cash position was €18.1 million (vs. FY'17 €15.8 million).

Financial debt amounts to €45.1 million at January 31, 2019 (vs. €47.6 million at January 31, 2018). The Group's net debt stood at €27.0 million (vs. €31.8m in January 2018, and €37.3m in January 2017).

Gearing (net debt to equity) improved and is now 25.5% (vs. 31.4% in 2017 and 37.6% in 2016).

As part of its financing policy, the Group secured a €40 million syndicated credit line from a consortium of leading European banks, replacing the 2015 agreement.

As at January 31, 2019, ESI Group held 6.5% of its share capital in treasury shares.



# Implementing a plan to achieve operational excellence and strategic focus

### The unique opportunity offered by the new Industrial Transformation

By launching at the right time its own in depth technological and organizational transformation, ESI Group has kept pace with the evolution of its industrial lead customers (Industry 4.0 and Smart Factory) and anticipated their future needs. By systematically integrating cutting-edge technologies (Internet of Things, Big Data, Artificial Intelligence, additive manufacturing etc.) into solutions that draw on its unique expertise in physics of materials, ESI Group has articulated a new global approach centered on industrial productivity and the performance of products beyond their initial development to their entire lifecycle (Product Performance Lifecycle™). The Group's vision of: "zero real tests, zero real prototypes, and zero unscheduled production shutdowns", fully addresses the short- and medium-term objectives of global industrial leaders.

This approach is gaining traction with the Group's strategic customers and is already bearing fruit in the form of tangible commercial successes. For example:

- Elimination of the physical prototyping stage in the tender for supply of equipment for a major European car manufacturer;
- Achievement of 'zero real prototype' prior to the 5 stars official certification stage at a major European car manufacturer;
- Use of immersive virtual reality to accelerate and secure the manufacturing of a new helicopter for a US aeronautic OEM.

### **Detailed operational plan**

Aware of the potential offered, but also of the initiatives to be implemented to achieve its objectives, the Group is launching an ambitious short- and medium-term action plan based on two fundamental perspectives:

### 1. Operational excellence to:

- optimize operational performance by clarifying the Group's organization;
- measure, drive and control performance;
- improve internal and external transparency with the implementation of best-in-class management tools.

### 2. Focus on increasing commercial efficiency and maximizing the ROI on innovation to:

- enhance and streamline acquired technologies (M&A), and complete their integration into the Group's solutions;
- align S&M and R&D resources with a multichannel marketing approach (Engineering, Manufacturing, In-Service) and industry sector;
- focus business development initiatives on our key accounts, such as in the Transportation, Aeronautics and Energy sectors which constitute 75% of booking in 2018.

**Cristel de Rouvray, Chief Executive Officer of ESI Group, concludes:** "The year 2018 was marked by a return to growth in consolidated revenues and a confirmation of the strength and dynamism of our installed base. This performance must be understood in terms of the differentiated advancement of enterprises with regard to the digital transformation of their business model and tools. The latest sales success stories among several of our key accounts reinforce our belief in our vision and its proper execution. By maximizing our operational performance and focusing better on our business strategy, we are confident that we will be able to improve our overall rate of growth and level of profitability. The full commitment shown by our teams to making this plan a success gives us all great confidence that we will achieve our goals."



Upcoming events Q1 2019 Results

May 28, 2019

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### **About ESI Group**

ESI Group is a leading innovator in Virtual Prototyping software and services. Specialist in material physics, ESI has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtual prototypes, allowing them to virtually manufacture, assemble, test and pre-certify their future products. Coupled with the latest technologies, Virtual Prototyping is now anchored in the wider concept of the Product Performance Lifecycle<sup>™</sup>, which addresses the operational performance of a product during its entire lifecycle, from launch to disposal. The creation of a Hybrid Twin<sup>™</sup>, leveraging simulation, physics and data analytics, enables manufacturers to deliver smarter and connected products, to predict performance and to anticipate maintenance needs.

ESI is a French company listed in compartment B of NYSE Euronext Paris. Present in more than 40 countries, and addressing every major industrial sector, ESI Group employs about 1200 high-level specialists around the world and reported annual sales of €139 million in 2018.

For further information, go to <u>www.esi-group.com</u>.

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