



Paris, France – 2 August, 2011

ESI expands its distribution network in Turkey

Adding three new distributors

ESI is the pioneer and world-leading solution provider in virtual prototyping.

Market Data

Listed in compartment C of NYSE Euronext Paris

[ISIN FR 0004110310](#)

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Paris, France – 2 August, 2011 – [ESI Group](#), pioneer and world-leading solution provider in [virtual prototyping](#), announces the signing of three new agreements to distribute its software and services in Turkey. [CAE Solutions](#), [Onatus](#), and [RMC Mühendislik](#) will all act as agents in delivery of software and associated training, analysis and consultancy services to the Turkish market.

[ESI](#) is strengthening its position in Turkey, a highly strategic country recently qualified as "Europe's BRIC" by British Prime Minister David Cameron. The country was one of the strongest performers among emerging economies last year, with a GDP growth approaching 9%. Foreign Direct Investment has increased in consequence; reaching \$10bn in 2010. The booming industrial sector of the economy has a particular focus on automotive and energy.

[CAE Solutions](#) has a license to distribute [ESI's Virtual Performance Solution \(VPS\)](#), a comprehensive and scalable solution for linear and nonlinear simulations. [CAE Solutions](#) has its head office in Bursa, a branch office in Istanbul and another one in Ankara. The company is well established in the automotive and defense industries and provides engineering services that combine analysis and simulation using Finite Element methods with physical testing and measurement. Thanks to this partnership, CAE's clients will gain access to ESI's 38 years strong expertise in engineering services, allowing partners to jointly support increasingly complex consulting projects.

[Onatus](#) will sell [VA One](#), [ESI's vibro-acoustic](#) software for noise and vibration simulation. The team has 10 years experience in the automotive industry and is familiar with most [ESI](#) solutions. A focus on [VA One](#) will enhance the company's offerings in the fields of vibration and acoustics and enable them to offer added value to the product development activities of their customers.

[RMC](#) will distribute [ESI's Sheet Metal Forming Simulation Suite](#) - including [PAM-STAMP 2G](#) - and [ESI's software solutions for composites and plastics](#) manufacturing - including [SYSPLY](#), [PAM-FORM](#) and [PAM-RTM](#). The Istanbul-based technology company, a well-known provider of CAE products, will cooperate with LEOPAR, an engineering company focusing on composites and sheet metal forming, to deliver the best virtual prototyping solutions to their customers. RMC will also distribute ESI's [Welding Simulation Suite](#)



Marco Gremaud, Managing director of ESI's International Business Unit, comments “*Turkey is undoubtedly one of the emerging countries that will play a centric role in several industries very soon. In this booming market, ESI is helping manufacturers gain global competitiveness by leveraging scientific expertise, standardizing processes and speeding up time to market for the development of new products. These three new agreements, with well recognized companies, will help us assure quick market penetration and establish leadership for the coming years.*”

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About ESI Group

[ESI](#) is a pioneer and world-leading provider in virtual prototyping that takes into account the physics of materials. [ESI](#) has developed an extensive suite of coherent, industry-oriented applications to realistically simulate a product's behavior during testing, to fine-tune manufacturing processes in accordance with desired product performance, and to evaluate the environment's impact on performance. [ESI's](#) solutions fit into a single collaborative and open environment for End-to-End Virtual Prototyping, thus eliminating the need for physical prototypes during product development. The company employs over 800 high-level specialists worldwide covering more than 30 countries. [ESI Group](#) is listed in compartment C of NYSE Euronext Paris.

For further information, visit www.esi-group.com.

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