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ESI is the pioneer and world-leading solution provider in virtual prototyping.

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[ISIN FR 0004110310](#)

Contact

[ESI Group](#)

Céline Gallerne

T: +33 (0)1 41 73 58 46

Celine.Gallerne@esi-group.com

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ESI China User Forum will take place on September 17-19 in Chengdu, Sichuan

Dedicated to Virtual Product Engineering, the conference program will include speakers, partners and customers from various industry sectors

Paris, France –September 15, 2012 – [ESI Group](#), pioneer and world-leading solution provider in [virtual prototyping](#) for manufacturing industries, announces the upcoming ESI China User Forum. The event will take place on September 17-19, 2012 in the province of Sichuan, at the Howard Johnson Conference Resort, Chengdu.

The conference program will feature two days of case study presentations, delivered by ESI's Chinese clients and partners and also [ESI](#) own experts from all around the world.

In the plenary session on the first day speakers from [AVIC-IT, Tongji University](#) and the [Inner Mongolia First Machinery Group](#) will present deployments of Simulation Technology in the Aerospace and Automotive sectors respectively. Thereafter there will be parallel sessions presenting applications in these two industry sectors and sessions on Virtual Manufacturing as used in diverse industries addressed by ESI in China. In total, among the 130 customer technical papers accepted by [ESI China](#) for this conference, 40 papers will be presented live by industry experts and ESI technical specialists during the event.

At the [ESI China](#) User Forum in 2011, [ESI](#) launched Virtual Reality Solutions, added to their portfolio of products with the acquisition of IC.IDO GmbH. One year later ESI has teamed with [Tongji University](#) to create a Virtual Design Institute, having the aim to build a center of excellence in the field of [Virtual Reality](#) applications. Bringing Virtual Engineering to a new level, fast evolving immersive 3D solutions are used by engineers in the design and development phases of new products in order to take collective decisions, work with remote teams and non-engineers. These solutions will be on display throughout the User Forum, providing opportunities to experience this revolutionary technology first hand and to share ideas on the convergence of Virtual Reality and Virtual Prototyping in the broader context of Virtual Engineering.



A gala dinner will be held on September 17, bringing together all attendees in an informal setting for private discussion and networking. A ceremony will be held to reward the best papers of the conference.

On September 19, to close the conference on a technical note, [ESI China](#) will propose a training day for software solutions PAM-STAMP 2G, ProCAST, SYSWELD, VA One and IC.IDO. Attendees are welcome to register as they arrive at the conference.



Signing of the accord to build a Center of Excellence in Virtual Reality applications

at Tongji University on August 16, 2012

Who should attend? [ESI China Forum 2012](#) will cater to all willing to discover and share ideas and experiences related to [Virtual Product Engineering](#). Participants include designers, engineers, analysts and decision-makers from customer and partner companies.



Registrations for the event are now open. To register, please email marketing.esichina@esi-group.com or call 10-65544907/8/9-0.

For more ESI news, visit: www.esi-group.com/newsroom

About ESI Group

[ESI](#) is a pioneer and world-leading solution provider in virtual prototyping for manufacturing industries that takes into account the physics of materials. [ESI](#) has developed an extensive suite of coherent, industry-oriented applications to realistically simulate a product's behavior during testing, to fine-tune manufacturing processes in accordance with desired product performance, and to evaluate the environment's impact on performance. [ESI's](#) solutions fit into a single collaborative and open environment for End-to-End Virtual Prototyping, thus eliminating the need for physical prototypes during product development. The company employs about 900 high-level specialists worldwide covering more than 30 countries. [ESI Group](#) is listed in compartment C of NYSE Euronext Paris. For further information, visit www.esi-group.com.

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ESI Group – Media Relations

[Céline Gallerne](#)

T: +33 (0)1 41 73 58 46